



National Healthcare
Career Network



For Immediate Release

Associations Join Forces to Ease Health Care Staffing Crisis

Professional health care associations expand candidate pool for health care recruiters

WASHINGTON, DC –July 24, 2008 – To address the national crisis in health care staffing, more than 60 associations have joined a new job network, the National Healthcare Career Network (NHCN), that enables health care recruiters to reach more qualified candidates in less time.

The Network includes leading health care associations such as the American Hospital Association (AHA), Medical Device Manufacturers Association, and National Kidney Foundation as well as other national, specialty and regional associations.

“Top job candidates join their professional associations, and this Network links association job boards together to help recruiters locate the right person for the job,” said Rich Umbdenstock, the president and CEO of the AHA, a founding partner of the Network. “These professional societies have taken a critical and essential step to help health care professionals find jobs and hospitals find the staff they need.”

While the nation struggles with the economy and unemployment issues, the health care field has added 365,000 jobs over the past 12 months, according to the April Jobs Report from the U.S. Bureau of Labor Statistics. The jobs are there, but qualified applicants are in short supply.

For example, as of January 2007, hospitals reported 116,000 registered nurse vacancies. The U.S. Department of Health and Human Services estimates that by 2020, our nation will need 2.9 million nurses – 1 million more than the projected supply. That’s why members of Congress have called for increases in funding for nurse education.

One NHCN member, the Infusion Nurses Society, is a focused health care association for nurses who specialize in intravenous therapy. Since joining the Network, the Infusion Nurses Society has received five times their average number of job advertisements in two weeks, increasing their members’ exposure to recruiters. Other associations, such as the Association for Community Health Improvement, have increased their job opportunities by the hundreds.

“We are seeing a tremendous increase in the number of job postings Network Partners receive, which is truly rewarding,” said Christine Smith, president of Boxwood, which manages the job network. “This initiative is delivering on its promise – to provide visibility to talented health care association candidates to fill these critically important vacancies faster.”

The Boxwood-powered Network expands the reach of job postings by allowing associations in the Network to select keywords for job postings inside the Network. Thus, when a job posting at one association includes a keyword for “nurse,” the job board at Infusion Nurses Society will display the opportunity, as will any other Network associations with the same keywords. Boxwood provides robust job board and sophisticated filtering capabilities which enables employers to find association candidates faster and more economically.

“By definition, the very best health care candidates are affiliated with health care associations,” said Sharon Allen from the American Society for Healthcare Human Resources Administration. “Participating with our colleagues in the National Healthcare Career Network gives visibility to association job boards – heightening their awareness as valuable recruiting resources.”

The Network is also endorsed by ASAE & The Center for Association Leadership (ASAE & The Center), which includes thousands of associations from the health care industry.

“Inside the National Healthcare Career Network, health care recruiters have access to the industry’s most qualified candidates in ever-increasing numbers as the Network grows,” said ASAE & The Center’s President and CEO John H. Graham IV, CAE. “And health care associations that join the Network will be expanding the opportunities for their members to find the right jobs.”

Professional member organizations that have joined this initiative include:

1. International Society PharmacologyEpidemiology
2. American Hospital Association
3. Society for Radiation Oncology Administrators
4. Society for Mucosal Immunology
5. American Association for Clinical Chemistry
6. American Mental Health Counselors Association
7. Florida Association Directors of Nursing Administration
8. Florida Medical Directors Association
9. Florida Health Care Social Workers Association
10. Infusion Nurses Society
11. American Society for Healthcare Human Resources Administration
12. American Public Health Association
13. Association for Community Health Improvement
14. Urgent Care Association of America
15. Florida Orthopaedic Society
16. American Society of Consultant Pharmacists
17. Michigan Association of Ambulance Services
18. Michigan Association of Emergency Medical Technicians
19. Medical Device Manufacturers Association
20. American Academy of Pediatrics
21. American Association of Diabetes Educators
22. American Association of Dental Office Managers
23. National Medical Association
24. American Society for Healthcare Risk Management
25. Association of American Medical Colleges
26. National Association of Managed Care Physicians
27. National Association of Healthcare Transport Management
28. Association of periOperative Registered Nurses
29. National Kidney Foundation
30. American Dental Hygienist's Association
31. Outpatient Ophthalmic Surgery Society
32. National Association of Health Services Executives
33. American Health Quality Association
34. Academy of Correctional Health Professionals
35. Society of Correctional Physicians
36. National Association of Rehabilitation Providers and Agencies
37. American Association of Integrated Healthcare Delivery Systems
38. American Association of Managed Care Nurses
39. Pennsylvania Medical Society
40. American Society for Healthcare Environmental Services
41. Society for Research in Child Development
42. South Carolina Orthopaedic Association
43. Washington State Orthopaedic Association
44. American Board of Quality Assurance and Utilization Review Physicians
45. Ambulatory Surgery Center Association
46. Florida Society of Ambulatory Surgical Centers
47. Freestanding Ambulatory Surgery Center Association of Tennessee
48. South Carolina Ambulatory Surgery Center Association
49. Georgia Society of Ambulatory Surgery Centers
50. Texas Psychological Association
51. American Society of Anesthesiologists
52. Ohio Orthopaedic Society
53. North American Association of Christians in Social Work
54. New Hampshire Orthopaedic Society
55. Society for Imaging Informatics in Medicine
56. American Correctional Health Services Association
57. RX Times Pharmacy Magazine
58. West Virginia Orthopaedic Society
59. Society of Hospital Medicine
60. Association of Air Medical Services
61. American Association of Orthopaedic Executives
62. American Association of Homes and Services for the Aging
63. American Occupational Therapy Association
64. Association for Healthcare Volunteer Resource Professionals
65. Georgia Orthopaedic Society
66. Connecticut Orthopedic Society

About ASAE & The Center for Association Leadership

ASAE & The Center for Association Leadership are two organizations linked together by a common belief and passion. We believe that associations have the power to transform society for the better. Our passion is to help associations and association professionals achieve previously unimaginable levels of performance and reach even higher goals. We accomplish this by fostering a learning community of association professionals, industry partners, outside thought leaders, and other stakeholders who embrace this vision.

The American Society of Association Executives is an individual membership organization of more than 22,000 association executives and industry partners representing more than 11,000 organizations. Its members manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in 50 countries around the globe. Our members' organizations represent such essential industries and professions as health care, manufacturing, banking, law, energy, insurance, and the list goes on. We are also a leading voice for the nonprofit sector, advocating for voluntary organizations so that they may continue to improve the quality of life in the United States.

The Center for Association Leadership is the premier provider of learning, knowledge and future-oriented research for the association profession. The Center delivers innovative learning experiences, performance-enhancing resources, new thinking and models for the profession, opportunities for peer-to-peer collaboration, and strategic tools and data designed to advance the association profession. Offerings include nearly 100 professional development programs through Center University, environmental scanning and other future focused research, a peer-reviewed journal and more than 5,000 online articles, models and case studies. Together, ASAE & The Center for Association Leadership provide resources, education, ideas and advocacy to enhance the power and performance of the association community.

About AHA

The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 4,800 hospitals, health care systems, networks, and other providers of care, and 37,000 individuals. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the AHA Web site at www.aha.org.

About Boxwood.

Association online career center leader Boxwood, in partnership with the American Hospital Association and ASAE and the center for association leadership, is inviting all healthcare associations to join The National Healthcare Career Network (NHCN). The NHCN is a comprehensive health care career portal that promotes associations as a collective force to combat health care workforce shortages.

About the National Healthcare Career Network

The National Healthcare Career Network (NHCN) brings together health care audiences across the health care spectrum and connects them through a single network. The NHCN aligns health care associations – asking each one to become involved – owning and participating together to create a network of linked professional health care membership organizations to provide job placement, career development and advancement opportunities to health care professionals. NHCN's Managing Partner, Boxwood is participating with founding partners, ASAE & The Center for Association Leadership and The American Hospital Association to promote health care associations as the preferred resource for finding healthcare talent. For more information on the NHCN visit www.NationalHealthcareCareerNetwork.com.

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